



## Tool: Ways to Develop an Outcomes Chain

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Listing and ordering outcomes	Working up: strategy to Impact	Working down: impact to immediate outcomes
Source: <a href="#">Purposeful Program Theory: Funnell &amp; Rogers, 2011</a> [1]	Source: <a href="#">Annie E. Casey Foundation</a> [2]	Source: <a href="#">ActKnowledge</a> [3]
<ol style="list-style-type: none"> <li>1. Prepare a list of possible outcomes (of activities). For the outcomes chain do not list the actual activities and processes.</li> <li>2. Cluster the outcomes and give a working label to each cluster of outcomes</li> <li>3. Arrange the working labels into 1 or more chains of 'if then' statements. For example, 'if this happens then this will happen?'</li> <li>4. Connect labels with arrows and identify any feedback loops</li> <li>5. Verify with different stakeholders and role-players</li> </ol>	<ol style="list-style-type: none"> <li>1. Start by briefly describing your programme strategy</li> <li>2. Next, identify the immediate outcomes to be achieved through the strategy by saying 'so that...'</li> <li>3. Continue with the 'so that' chain to identify subsequent outcomes, working from immediate outcomes</li> <li>4. to ultimate outcomes (impact). Remember to list the outcomes to be achieved through the activities 'not the activities themselves.</li> <li>5. Connect with arrows and identify any feedback loops</li> <li>6. Verify with different stakeholders and role-players</li> </ol>	<ol style="list-style-type: none"> <li>1. Identify a clear long term outcome (impact) to be achieved</li> <li>2. Then start to design a simple map of the preconditions required to bring about the long term outcome. Thus you are asking: For this to happen what needs to happen first/or what needs to be in place for x to happen?</li> <li>3. Remember to list the outcomes to be achieved through the activities 'not the activities themselves.</li> <li>4. Connect with arrows and identify any feedback loops</li> <li>5. Verify with different stakeholders and role-players</li> </ol>